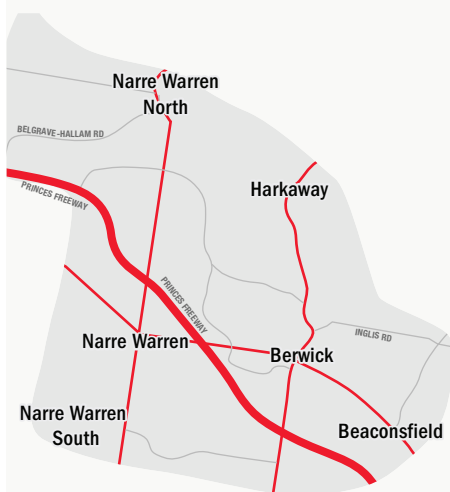


# BERWICK

Connect your **business** with the **community**

The region's most popular community newspaper the Berwick Star News offers local businesses the opportunity to get their message into homes with their advertising message alongside the latest unique local news, sport results and features on topics of interest to locals.



**Covering the following suburbs and postcodes:**

- Beaconsfield .....3807
- Beaconsfield Upper .....3808
- Berwick / Harkaway .....3806
- Cardinia .....3978
- Doveton .....3177
- Hampton Park .....3976
- Narre Warren North.....3804
- Narre Warren / Fountain Gate.....3805

## Casey ... Perfect places

With easy access to Melbourne, areas such as Berwick and Beaconsfield have long proven to be popular family locations with an established high street, schools, sporting clubs and community facilities creating a perfect place to live. The completion of Bunjil Place has created a new regional centre for the arts.

Star News Group has a strong connection with Berwick, Beaconsfield & Narre Warren through the Berwick Star News. In partnership with its sister publications the Star Journal, Cranbourne Star News and the Berwick Star News provides coverage of the City of Casey.

We provide business with cost effective multi-channel advertising options to reach their target markets using a variety of channels by bundling print and digital packages to suit their needs.

**PUBLISHED THURSDAYS AND ONLINE 24/7**

**Outer South East Melbourne's leading media options**

# Audience 44,610\*

\*SOURCE: Combination of estimated readership of print and digital editions; Google Analytics - berwicknews.starcommunity.com.au views (average weekly for period 1 Jan to 2 Feb 2023) and Facebook facebook.com/BerwickStarNews Insights - followers as at February 2023).

**A choice for all ages & incomes**

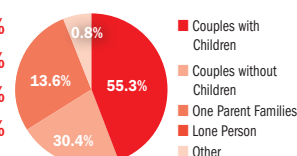
### OCCUPATIONS

Labourers 7.50%  
Professionals 23.50%  
Community Personal Services 10.60%  
Technicians & Trades 13.60%  
Managers 13.80%  
Clerical & Admin 14.20%  
Sales Workers 9.60%  
Machinery Operators & Drivers 5.50%

### AGE

Under 34 **44.9%**  
35-49 **22.7%**  
50-64 **18.2%**  
65+ **14.2%**

### HOUSEHOLD TYPE



Please Note: This information was compiled based on our understanding of our readers and information contained by the ABS for Star News Group from the 2021 Census data in relation to the City of Casey, part of which is covered by the Berwick News. It is a snapshot of the region and Star News Group expects you to rely on your own commercial judgement when using this information.

### Print Advertising Deadlines

**Display (EGN) Booking Deadline Booking:**  
5pm Monday prior

**Classified Advertising Booking Deadline**

**Trades: Tuesday 5pm**

**General & Wheel & Deal: Wednesday 11am**



Advertising: 03 5945 0666  
Classifieds: 1300 666 808



advertising@starnewgroup.com.au  
starnewgroup.com.au



Cnr Princes Highway & Army Road  
Pakenham 3810