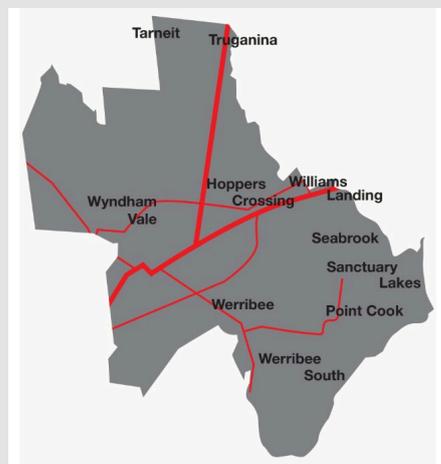


WYNDHAM

Connect your business with the community

The region's most popular community newspaper the **Wyndham Star Weekly** offers local businesses the opportunity to get their message into homes with their advertising message alongside the latest unique local news, sport results, local information and special features on topics of interest to locals.



Available in the following suburbs:

Hoppers Crossing	3029
Laverton North	3026
Little River	3211
Point Cook	3030
Sanctuary Lakes	3030
Seabrook	3028
Tarneit	3029
Truganina	3029
Werribee	3030
Werribee South	3030
Williams Landing	3027
Wyndham Vale	3024

Wyndham residents' first choice for local news

The Wyndham Star Weekly serves one of Melbourne's most dynamic and rapidly growing regions, located on the city's western edge. Covering 542km² and featuring 27.4km of stunning coastline, Wyndham is home to major attractions such as Werribee Park and Mansion, the State Rose Garden, Werribee Open Range Zoo, the Point Cook Coastal Park, and the RAAF Museum.

Key industrial hubs in Laverton North and Truganina drive the manufacturing and logistics industries, while the region's growth is fueled by a diverse and expanding population, forecast to exceed 330,000 by 2031.

Our publication keeps you connected with the latest local news, events, and developments. From community initiatives to coverage of vibrant festivals and updates on major infrastructure projects, we bring readers closer to the stories that shape Wyndham.

Explore your city with the Wyndham Star Weekly—your trusted voice in this thriving community.

FREE PUBLICATION - PUBLISHED WEDNESDAY AND ONLINE 24/7

Weekly total audience figure of: **73,076***

35,769 Print/Digital edition readers
18,161 Weekly website page views
19,146 Social followers

*SOURCE: Combination of estimated readership of print and digital editions as at 18 December 2025; Google Analytics - relevant newspaper web page views (average weekly for period 1 Jan - 31 Dec 2025) and Facebook Insights - relevant newspaper facebook page followers (as at 18 December 2025).

A choice for all ages & incomes

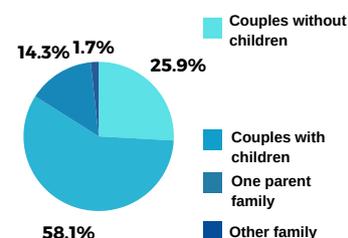
OCCUPATIONS

- Labourers: 9%
- Professionals: 21.9%
- Community Personal Services: 11.3%
- Technicians & Trades: 11.8%
- Managers: 10.7%
- Clerical & Admin: 13.4%
- Sales Workers: 8.1%
- Machinery Operators & Drivers: 11.4%

AGE

- UNDER 34** 54.5%
- 35-49** 25.4%
- 50-64** 12.4%
- 65+** 7.7%

HOUSEHOLD TYPE



Please Note: This information was compiled based on our understanding of our readers and information obtained by the Wyndham Star Weekly from the 2021 Census data in relation to the City of Wyndham, which is covered by the Wyndham Star Weekly. It is a snapshot of the region and Star News Group expects you to rely on your own commercial judgement when using this information.

Print Advertising Deadlines

Display Advertising

Booking Deadline: 12pm Thursday
 Material Deadline: 2pm Tuesday

Classified and Trades Advertising

All: 1pm Friday

