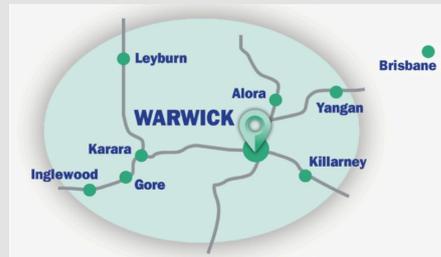


WARWICK REGION

Connect your business with the community



The region's most popular community newspaper **Warwick Today** both offer local businesses the opportunity to get their advertising message into homes alongside the latest unique local news, sport results, local information and special features on topics of interest to locals.



Covering the following areas :

Warwick	4370
Killarney	4373
Allora	4362
Karara	4352
Inglewood	4387
Yangon	4371
Gore	4352
Leyburn	4365



The Southern Down's first choice for local news

With clean country air, a welcoming community, and a safe environment, the Southern Downs offers the perfect balance of country charm and modern convenience. Nestled in the high-growth region of Southern Queensland, residents enjoy an exceptional quality of life with access to top-tier community facilities, civic services, and a relaxed lifestyle—without the stress of rush-hour traffic!

Warwick, the region's heart, blends traditional country stores with modern shopping complexes, creating a vibrant and convenient hub for locals and visitors alike.

Our local newspaper is dedicated to keeping residents informed and connected by covering the latest news, events, and community initiatives. From local festivals and sporting highlights to business updates and human-interest stories, we celebrate the people and events that shape our region.

Stay connected with your community—your trusted source for Southern Downs news, stories, and events!

PAID PUBLICATION - PUBLISHED THURSDAYS AND ONLINE 24/7

Weekly total audience figure of: **40,347***

24,164 Print/Digital edition readers
8325 Weekly website page views
7858 Social followers

*SOURCE: Combination of estimated readership of print and digital editions as at 18 December 2025; Google Analytics - relevant newspaper web page views (average weekly for period 1 Jan - 31 Dec 2025) and Facebook Insights - relevant newspaper facebook page followers (as at 18 December 2025).

A choice for all ages & incomes

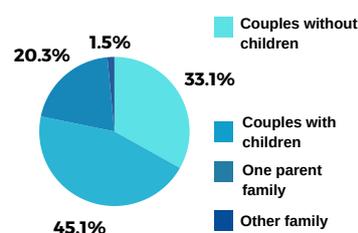
OCCUPATIONS

Labourers: 17.7%
 Professionals: 12.8%
 Community Personal Services: 13.3%
 Technicians & Trades: 13.1%
 Managers: 10.4%
 Clerical & Admin: 10.9%
 Sales Workers: 10.6%
 Machinery Operators: 9.3%

AGE

UNDER 34 41.4%
35-49 14.8%
50-64 19%
65+ 24.8%

HOUSEHOLD TYPE



Please Note: This information was compiled based on our understanding of our readers and information obtained by Warwick Today from the 2021 Census data in relation to the Warwick region. It is a snapshot of the region and Warwick Today expects you to rely on your own commercial judgement when using this information.

Print Advertising Deadlines

Display Advertising

Booking Deadline: 11am Tuesday
 Material Deadline: 11am Tuesday

Classified and Trades Advertising

Deadline: 3pm Tuesday
 Material Deadline: 3pm Tuesday

