

DANDENONG RANGES



Connect your **business** with the **community**

The region's most popular community newspaper the **Ranges Trader Star Mail** offers local businesses the opportunity to get their message into homes with their advertising message alongside the latest unique local news, sport results, local information and special features on topics of interest to locals.



Dandenong Ranges residents' first choice for local news

The Ranges Trader Mail is the heartbeat of the Dandenong Ranges, connecting residents across this stunning region. With towering Mountain Ash trees, charming hamlets, and vibrant towns like Monbulk and Emerald, the Dandenongs offer a peaceful escape from city life while fostering a strong, close-knit community.

As one of Victoria's key tourist destinations, the region thrives on its unique blend of natural beauty, bustling businesses, and a growing population. Many locals are involved in the tourism industry, showcasing the magic of the mountains to visitors.

Our newspaper brings the community together by delivering the latest local news, sporting highlights, and human-interest stories that matter to residents. Whether it's celebrating local achievements, covering council updates, or reporting on grassroots sport, the Ranges Trader Mail is your trusted source for staying informed and connected.

Proudly serving the Dandenong Ranges—because local stories matter!

FREE PUBLICATION - PUBLISHED TUESDAY AND ONLINE 24/7

Weekly total audience figure of: **36,533***

14,990 Print/Digital edition readers
14,158 Weekly website page views
7385 Social followers

*SOURCE: Combination of estimated readership of print and digital editions as at 18 December 2025; Google Analytics - relevant newspaper web page views (average weekly for period 1 Jan - 31 Dec 2025) and Facebook Insights - relevant newspaper facebook page followers (as at 18 December 2025).

A choice for all ages & incomes

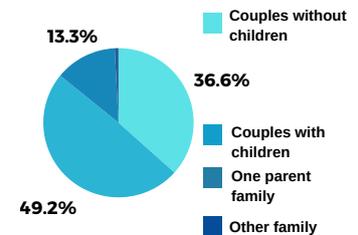
OCCUPATIONS

Labourers: 7.5%
Professionals: 23.6%
Community Personal Services: 11.2%
Technicians & Trades: 16.7%
Managers: 15%
Clerical & Admin: 12.5%
Sales Workers: 7.5%
Machinery Operators & Drivers: 4.3%

AGE

UNDER 34 41.1%
35-49 21%
50-64 20.9%
65+ 17.1%

HOUSEHOLD TYPE



Please Note: This information was compiled based on our understanding of our readers and information obtained by the Ranges Trader Star Mail from the 2021 Census data in relation to the Monbulk Region, which is covered by the Ranges Trader Star Mail. It is a snapshot of the region and Star News Group expects you to rely on your own commercial judgement when using this information.

Print Advertising Deadlines

Display Advertising
Booking Deadline: 5pm Wednesday prior

Classified and Trades Advertising
Trades: 4pm Thursday
General: 4pm Friday