

OCEAN GROVE

Connect your business with the community

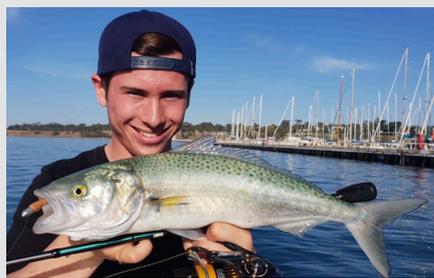


The region's most popular community newspaper **The Ocean Grove Voice** offers local businesses the opportunity to get their message into homes with their advertising message alongside the latest unique local news, sport results, local information and special features on topics of interest to locals.



Covering the following suburbs:

Barwon Heads	3227	Queenscliff	3225
Clifton Springs	3222	Point Lonsdale	3225
Drysdale	3222	Portarlington	3223
Indented Head	3223	St Leonards	3223
Leopold	3224	Wallington	3222
Ocean Grove	3226		



Ocean Grove's first choice for local news

Ocean Grove is a thriving, historic, and fast-growing community—a place to grow up, work, and enjoy life. Since its launch in 2005, The Ocean Grove Voice has proudly served as the trusted record and champion of this vibrant town. Designed in late 2004 and branded in the colors of the Grubbers Football/Netball Club, the newspaper reflects the spirit of Ocean Grove, delivering professional and reliable coverage of the stories that matter most.

From local news, events, and council updates to education, the arts, environmental issues, and community milestones, The Voice keeps you informed and engaged. Sport is central to our town, and we proudly celebrate the achievements of Ocean Grove's athletes and teams, from Grubbers netball and football to cricket, surf lifesaving, and junior competitions.

Dedicated to connecting and celebrating our community, The Ocean Grove Voice ensures the unique character of Ocean Grove is preserved for future generations.

FREE PUBLICATION - PUBLISHED FRIDAYS FORTNIGHTLY AND ONLINE 24/7

Weekly total audience figure of: **26,100***

14,918 Print/Digital edition readers
4297 Weekly website page views
6945 Social followers

*SOURCE: Combination of estimated readership of print and digital editions as at 18 December 2025; Google Analytics - relevant newspaper web page views (average weekly for period 1 Jan - 31 Dec 2025) and Facebook Insights - relevant newspaper facebook page followers (as at 18 December 2025).

A choice for all ages & incomes

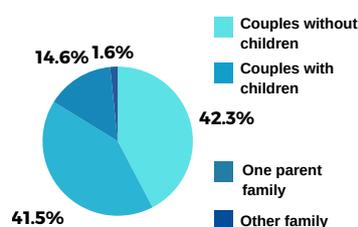
OCCUPATIONS

- Labourers: 6.46%
- Professionals: 28.1%
- Community Personal Services: 12.76%
- Technicians & Trades: 14.6%
- Managers: 14.4%
- Clerical & Admin: 11.6%
- Sales Workers: 8%
- Machinery Operators & Drivers: 2.9%

AGE

- UNDER 34** 38.1%
- 35-49** 20.6%
- 50-64** 19.2%
- 65+** 22.3%

HOUSEHOLD TYPE



Please Note: This information was compiled based on our understanding of our readers and information obtained by The Ocean Grove Voice from the 2021 Census data in relation to the Ocean Grove & Barwon Heads Region, covered by The Ocean Grove Voice. It is a snapshot of the region and Star News Group expects you to rely on your own commercial judgement when using this information.

Print Advertising Deadlines

Display Advertising

Booking Deadline: 3pm Weds prior
 Material Deadline: 3pm Weds prior

Classified and Trades Advertising

Deadline: 3pm Weds prior
 Material Deadline: 3pm Weds prior