

# CRAIGIEBURN & BROADMEADOWS

Connect your business with the community

The region's most popular community newspaper the **Northern Star Weekly** offers local businesses the opportunity to get their message into homes with their advertising message alongside the latest unique local news, sport results, local information and special features on topics of interest to locals.



## Available in the following suburbs:

Bundoora	3083
Broadmeadows	3047
Campbellfield	3061
Coolaroo	3048
Craigieburn	3064
Doreen	3754
Epping	3076
Gladstone Park	3043
Glenroy	3046
Greenvale	3059
Lalor	3075
Mernda	3754
Mill Park	3082
Roxburgh Park	3064
South Morang	3752
Thomastown	3074
Westmeadows	3049
Whittlesea	3757
Wollert	3750

## Northern residents' first choice for local news

Covering Melbourne's vibrant northern suburbs, the Northern Star Weekly serves communities from Bundoora and Epping to Craigieburn and Broadmeadows. This dynamic region is one of Melbourne's fastest-growing areas, attracting families with its expanding housing, transport infrastructure, and diverse amenities.

Renowned for its strong focus on education and healthcare, the area is home to leading institutions such as La Trobe University, RMIT, and Northern and Epping hospitals, offering world-class facilities to residents.

At the Northern Star Weekly, we are dedicated to keeping our readers informed and engaged. From local news and infrastructure updates to stories about the people and events that shape our neighborhoods, we are your go-to source for staying connected.

Discover the heart of Melbourne's north with the Northern Star Weekly—a publication that celebrates community spirit and brings residents closer to the stories that matter most.

**FREE PUBLICATION - PUBLISHED TUESDAY FORTNIGHTLY AND ONLINE 24/7**

Weekly total audience figure of:

**37,533\***

**25,522** Print/Digital edition readers  
**8461** Weekly website page views  
**3550** Social followers

\*SOURCE: Combination of estimated readership of print and digital editions as at 18 December 2025; Google Analytics - relevant newspaper web page views (average weekly for period 1 Jan - 31 Dec 2025) and Facebook Insights - relevant newspaper facebook page followers (as at 18 December 2025).

## A choice for all ages & incomes

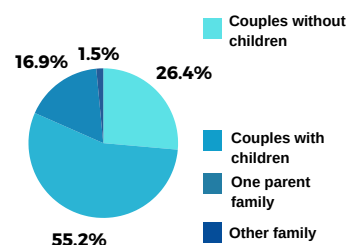
### OCCUPATIONS

Labourers: 10.5%  
Professionals: 16.8%  
Community Personal Services: 12.4%  
Technicians & Trades: 15.3%  
Managers: 9.9%  
Clerical & Admin: 13.6%  
Sales Workers: 8.8%  
Machinery Operators & Drivers: 10.3%

### AGE

**UNDER 34** 51.9%  
**35-49** 21.1%  
**50-64** 16.1%  
**65+** 10.9%

### HOUSEHOLD TYPE



Please Note: This information was compiled based on our understanding of our readers and information obtained by the Northern Star Weekly from the 2021 Census data in relation to the Cities of Hume & Whittlesea, which is covered by the Northern Star Weekly. It is a snapshot of the region and Star News Group expects you to rely on your own commercial judgement when using this information.

## Print Advertising Deadlines

### Display Advertising

Booking Deadline: 12pm Thursday  
Material Deadline: 2pm Tuesday

### Classified and Trades Advertising

All: 3pm Friday