

NOOSA REGION



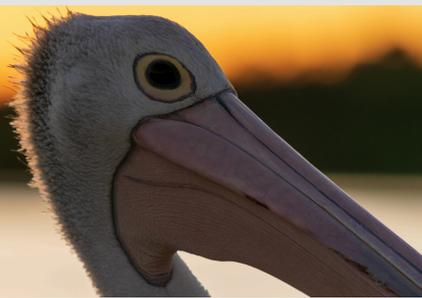
Connect your business with the community

The region's most popular community newspaper **Noosa Today** both offer local businesses the opportunity to get their advertising message into homes alongside the latest unique local news, sport results, local information and special features on topics of interest to locals.



Covering the following areas :

- Noosa Heads..... 4567**
- Noosa Junction..... 4566**
- Noosaville..... 4566**
- Tewantin 4565**
- Peregian Beach 4573**
- Peregian Springs..... 4573**
- Sunshine Beach 4567**
- Cooroy..... 4563**
- Pomona..... 4568**
- Eumundi 4562**
- Doonan 4562**
- Coorobah..... 4565**



The Noosa Regions first choice for local news

Noosa Today is the trusted local voice of the Noosa region, delivering high-quality, community-focused journalism that informs, connects and champions local life. Each week, the publication provides in-depth coverage of local news, sport, entertainment and real estate, with a strong commitment to accuracy, balance and stories that genuinely matter to the community.

With copies distributed weekly, Noosa Today is delivered directly to residential homes and available at more than 100 convenient pick-up locations across the region, from Pomona to Peregian. This extensive distribution ensures strong visibility and consistent engagement with local readers and visitors alike.

Beyond print, **Noosa Today's** growing digital audience extends its reach even further, connecting readers who live outside the region but maintain a strong interest in Noosa. Trusted, credible and deeply local, **Noosa Today** continues to play an essential role in supporting informed communities and quality regional journalism.

PAID PUBLICATION - PUBLISHED FRIDAYS AND ONLINE 24/7



*SOURCE: Combination of estimated readership of print and digital editions as at 18 December 2025; Google Analytics - relevant newspaper web page views (average weekly for period 1 Jan - 31 Dec 2025) and Facebook Insights - relevant newspaper facebook page followers (as at 18 December 2025).

A choice for all ages & incomes

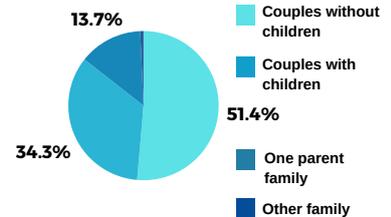
OCCUPATIONS

- Labourers: 9.6%
- Professionals: 21.1%
- Community Personal Services: 13%
- Technicians & Trades: 14.4%
- Managers: 15.8%
- Clerical & Admin: 10.2%
- Sales Workers: 10.2%
- Machinery Operators: 3.6%

AGE

- UNDER 34** 30.8%
- 35-49** 17.8%
- 50-64** 23.8%
- 65+** 27.7%

HOUSEHOLD TYPE



Please Note: This information was compiled based on our understanding of our readers and information obtained by **Noosa Today** from the 2021 Census data in relation to the Noosa region. It is a snapshot of the region and **Noosa Today** expects you to rely on your own commercial judgement when using this information.

Print Advertising Deadlines

Display Advertising

Booking Deadline: 12 noon Friday prior
Material Deadline: 12 noon Monday

Classified and Trades Advertising

Deadline: 3pm Tuesday
Material Deadline: 3pm Tuesday