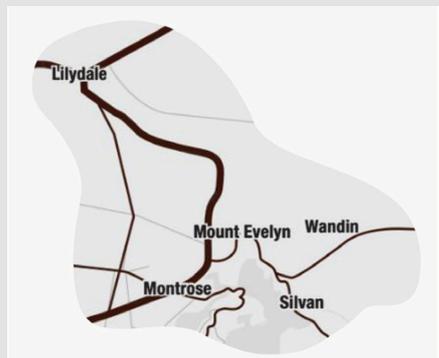


# MOUNT EVELYN & SURROUNDS



Connect your **business** with the **community**

The region's most popular community newspaper the **Mount Evelyn Star Mail** offers local businesses the opportunity to get their message into homes with their advertising message alongside the latest unique local news, sport results, local information and special features on topics of interest to locals.



Available in the following areas:

Mount Evelyn	3796
Lilydale	3140
Montrose	3765
Wandin	3139
Silvan	3795



## The Hills residents' first choice for local news

The Mount Evelyn Star Mail is the trusted voice of the vibrant, bush-clad community of Mount Evelyn and beyond. Nestled at the foothills of the Dandenong Ranges, this thriving area boasts a growing commercial hub, a strong residential base, and a deep connection to its natural surroundings.

Our newspaper reaches across the hills, covering Wandin North, Wandin East, Mooroolbark, Montrose, Lilydale, and Kilsyth—areas rich in local culture, bustling businesses, and engaged communities. With Lilydale as a major commercial centre, residents have access to a diverse range of shopping and services while still enjoying the charm of hills living.

With a loyal and enthusiastic readership, the Mount Evelyn Star Mail is dedicated to keeping the community informed.

From local news and council updates to sporting highlights and human-interest stories, we bring residents together and celebrate the people, places, and events that make this region special.

**FREE PUBLICATION - PUBLISHED TUESDAY AND ONLINE 24/7**

Weekly total audience figure of: **18,077\***

**4496** Print/Digital edition readers  
**6196** Weekly website page views  
**7385** Social followers

\*SOURCE: Combination of estimated readership of print and digital editions as at 18 December 2025; Google Analytics - relevant newspaper web page views (average weekly for period 1 Jan - 31 Dec 2025) and Facebook Insights - relevant newspaper facebook page followers (as at 18 December 2025).

## A choice for all ages & incomes

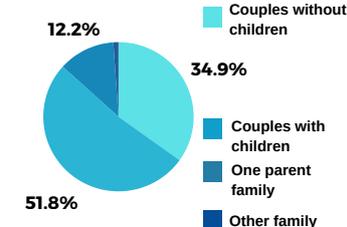
### OCCUPATIONS

- Labourers: 9.6%
- Professionals: 18%
- Community Personal Services: 11.7%
- Technicians & Trades: 20%
- Managers: 12.3%
- Clerical & Admin: 13.1%
- Sales Workers: 8.4%
- Machinery Operators & Drivers: 5.5%

### AGE

- UNDER 34: 45.7%
- 35-49: 20.3%
- 50-64: 19.2%
- 65+: 14.9%

### HOUSEHOLD TYPE



Please Note: This information was compiled based on our understanding of our readers and information obtained by the **Mount Evelyn Star Mail** from the 2021 Census data in relation to the Monbulk Region, which is covered by the **Mount Evelyn Star Mail**. It is a snapshot of the region and Star News Group expects you to rely on your own commercial judgement when using this information.

## Print Advertising Deadlines

**Display Advertising**  
 Booking Deadline: 5pm Wednesday prior

**Classified and Trades Advertising**  
 Trades: 4pm Thursday  
 General: 4pm Friday