

MARIBYRNONG & HOBSONS BAY

Connect your business with the community

The region's most popular community newspaper the **Maribyrnong & Hobsons Bay Star Weekly** offers local businesses the opportunity to get their message into homes with their advertising message alongside the latest unique local news, sport results, local information and special features on topics of interest to locals.



Available in the following suburbs:

Altona.....	3018
Altona Meadows.....	3028
Altona North.....	3025
Braybrook	3019
Brooklyn	3012
Footscray	3011
West Footscray.....	3012
Kingsville	3012
Laverton	3028
Maidstone	3012
Maribyrnong	3032
Newport.....	3015
Seddon.....	3011
Spotswood	3028
Williamstown.....	3016
Yarrville.....	3013

Maribyrnong & Hobsons Bay residents' first choice for local news

Covering Melbourne's vibrant south-western suburbs from Footscray and Maidstone to Altona and Williamstown, the Maribyrnong & Hobsons Bay Star Weekly is your trusted local newspaper. This region is renowned for its unique blend of history, culture, industry, and stunning bayside attractions. From Williamstown's charming maritime theme and Nelson Place to Footscray's buzzing foodie scene, the area offers something for everyone.

Our publication goes beyond reporting; we bring communities together by covering the latest local events, news, and stories that matter most to you. Whether it's a beloved festival, developments along the Maribyrnong River, or initiatives shaping our neighborhoods, we aim to keep residents informed and engaged.

Discover how we celebrate the diversity, spirit, and vibrancy of Melbourne's south-west. Stay connected with your community through the Maribyrnong & Hobsons Bay Star Weekly!

FREE PUBLICATION - PUBLISHED WEDNESDAY AND ONLINE 24/7

Weekly total audience figure of: **48,777***

28,721 Print/Digital edition readers

13,498 Weekly website page views

6558 Social followers

*SOURCE: Combination of estimated readership of print and digital editions as at 18 December 2025; Google Analytics - relevant newspaper web page views (average weekly for period 1 Jan - 31 Dec 2025) and Facebook Insights - relevant newspaper facebook page followers (as at 18 December 2025).

A choice for all ages & incomes

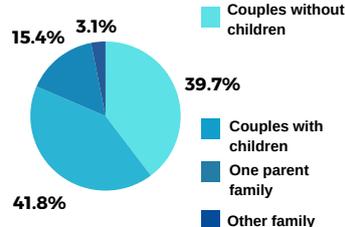
OCCUPATIONS

- Labourers: 7.1%
- Professionals: 32.4%
- Community Personal Services: 9.7%
- Technicians & Trades: 9.2%
- Managers: 15%
- Clerical & Admin: 12.5%
- Sales Workers: 7.2%
- Machinery Operators & Drivers: 5.1%

AGE

- UNDER 34** 48.6%
- 35-49** 27.9%
- 50-64** 15.6%
- 65+** 10.8%

HOUSEHOLD TYPE



Please Note: This information was compiled based on our understanding of our readers and information obtained by the Maribyrnong & Hobsons Bay Star Weekly from the 2021 Census data in relation to the the City of Maribyrnong and Hobsons Bay City Council, which is covered by the Maribyrnong & Hobsons Bay Star Weekly. It is a snapshot of the region and Star News Group expects you to rely on your own commercial judgement when using this information.

Print Advertising Deadlines

Display Advertising

Booking Deadline: 12pm Thursday prior
Material Deadline: 2pm Tuesday

Classified and Trades Advertising

All: 1pm Tuesday

