

MARANOA REGION

Connect your business with the community



The region's most popular community newspaper **Maranoa Today** offers local businesses the opportunity to get their message into homes with their advertising message alongside the latest unique local news, sport results, local information and special features on topics of interest to locals.



Covering the following areas :

- Roma
- Yuleba
- Injune
- Mungallala
- Mitchell
- Jackson
- Surat
- Amby
- Wallumbilla
- Muckadilla

Postcodes in the distribution area
4455, 4454, 4465, 4417, 4428, 4427, 4467, 4426, 4462 & 4461



Maranoa's first choice for local news

The Maranoa region is a dynamic and vibrant regional community in the South West of Queensland.

From a proud history built around agriculture, mining and health services, the region continues to grow and prosper today.

The upward trend experienced over the past ten years is predicted to continue making the Maranoa a great place for investors, residents and workers.

With a population of approximately 13,850, the Maranoa is located about 500km west of Brisbane. Roma is the main business centre in South West Queensland. Other towns in the Maranoa include Injune, Mitchell, Surat, Wallumbilla, Yuleba, Mungallala, Jackson, Amby and Muckadilla.

PAID PUBLICATION - PUBLISHED FRIDAYS AND ONLINE 24/7

Weekly total audience figure of:

8432*

5372 Print/Digital edition readers

1117 Weekly website page views

1943 Social followers

*SOURCE: Combination of estimated readership of print and digital editions as at 18 December 2025; Google Analytics - relevant newspaper web page views (average weekly for period 1 Jan - 31 Dec 2025) and Facebook Insights - relevant newspaper facebook page followers (as at 18 December 2025).

A choice for all ages & incomes

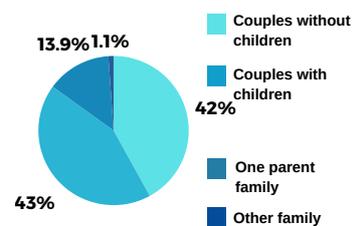
OCCUPATIONS

- Labourers: 13.3%
- Professionals: 12.9%
- Community Personal Services: 9%
- Technicians & Trades: 13.3%
- Managers: 22.5%
- Clerical & Admin: 11.7%
- Sales Workers: 7.2%
- Machinery Operators: 8.1%

AGE

- UNDER 34** 45.5%
- 35-49** 18.7%
- 50-64** 19.6%
- 65+** 16.3%

HOUSEHOLD TYPE



Please Note: This information was compiled based on our understanding of our readers and information obtained by Maranoa Today from the 2021 Census data in relation to the Maranoa region, it is a snapshot of the region and Maranoa Today expects you to rely on your own commercial judgement when using this information.

Print Advertising Deadlines

Display Advertising

Booking Deadline: Monday 2pm
 Material Deadline: Tuesday 12pm

Classified and Trades Advertising

Deadline: Tuesday 3pm
 Material Deadline: Tuesday 3pm

