

GOONDIWINDI

Connect your business with the community

The region's most popular community newspaper **The Goondiwindi Argus** offers local businesses the opportunity to get their message into homes with their advertising message alongside the latest unique local news, sport results, local information and special features on topics of interest to locals.



Covering the following towns:

- Goondiwindi
- Mungindi
- Ashley
- North Star
- Boggabilla
- St. George
- Coolatai
- Talwood
- Croppa Creek
- Tarawera
- Dirranbandi
- Texas
- Garah
- Thallon
- Gravesend
- Toobeah
- Inglewood
- Warialda
- Moree
- Yelarbon
- Yetman

Postcodes in the distribution area

4498, 2410, 4496, 4388, 2406, 2409, 4385, 4387, 4357, 4487, 4390, 2400, 4350



Goondiwindi's first choice for local news

The **Goondiwindi Argus** has been serving the community for many years, and remains the primary source of news for the local area. It is published each Wednesday, and The Argus also has a strong online presence which is a trusted site for breaking news.

Goondiwindi is located on the Queensland/NSW border, and sits at the junction of six major highways, the Cunningham, Newell, Bruxner, Barwon, Leichhardt and Gore. It is a modern and vibrant community, while retaining the simplicity and charm of a traditional rural town. Agricultural production is the mainstay of the local economy.

The fertile, heavy clay soils of the river valleys ensure a strong demand for farming and grazing land. Cotton is the major industry, along with substantial quantities of oats, barley, sorghum, chickpeas and soybeans.

PAID PUBLICATION - PUBLISHED FRIDAYS AND ONLINE 24/7

Weekly total audience figure of:

15,969*

5198 Print/Digital edition readers
3646 Weekly website page views
7125 Social followers

***SOURCE:** Combination of estimated readership of print and digital editions as at 18 December 2025; Google Analytics - relevant newspaper web page views (average weekly for period 1 Jan - 31 Dec 2025) and Facebook Insights - relevant newspaper facebook page followers (as at 18 December 2025).

A choice for all ages & incomes

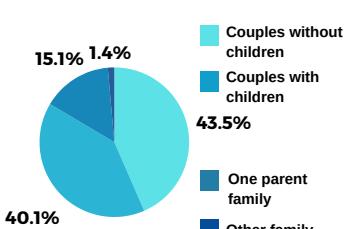
OCCUPATIONS

Labourers: 15.6%
 Professionals: 12%
 Community Personal Services: 9.5%
 Technicians & Trades: 12%
 Managers: 20.8%
 Clerical & Admin: 10.5%
 Sales Workers: 9.5%
 Machinery Operators: 10.3%

AGE

UNDER 34	43.1%
35-49	17.4%
50-64	20%
65+	19.5%

HOUSEHOLD TYPE



Please Note: This information was compiled based on our understanding of our readers and information obtained by the Goondiwindi Argus from the 2021 Census data in relation to the Goondiwindi region, covered by The Goondiwindi Argus. It is a snapshot of the region and SA Today expects you to rely on your own commercial judgement when using this information.

Print Advertising Deadlines

Display Advertising

Booking Deadline: Thursday 10am
 Material Deadline: Thursday 10am

Classified and Trades Advertising

Deadline: Monday 12.30PM
 Material Deadline: Monday 12.30pm

