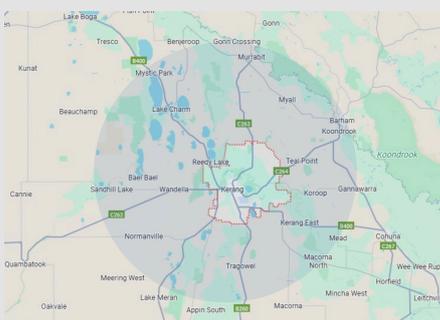


GANNAWARRA REGION

Connect your business with the community



The **Gannawarra Times** is the region's top regional newspaper, trusted for local news, sport, and features. It's the ideal way for businesses to reach local homes, placing your ad alongside the stories locals care about most. Get your message seen, connect with your audience, and make an impact where it matters.



Available in the following areas:

- Kerang
- Reedy Lake
- Teal Point
- Koroop
- Wandella
- Bael Bael
- Tragowel
- Sandhill Lake
- Lake Boga
- Kerang East
- Macoma North
- Mead
- Gannawarra
- Barham
- Koondrook
- Lake Charm
- Myall
- Murrabit



Keeping Kerang and district Informed

The Gannawarra Times is Kerang and district's leading source of local news, sport, and community information. First published on March 3, 2015, it was formed through the amalgamation of the long-standing Northern Times and Cohuna Farmers' Weekly, combining decades of trusted reporting to serve the Shire of Gannawarra.

Kerang's newspaper history dates back to 1876 with the Kerang Times and Swan Hill Gazette, while the Cohuna Farmers' Weekly began in 1922. This rich heritage reflects a strong tradition of keeping locals informed, connected, and engaged.

Today, the Gannawarra Times continues that legacy, delivering timely, relevant stories on local events, council decisions, school achievements, community milestones, and sporting triumphs. We pride ourselves on being a newspaper shaped by and for the community.

Committed to quality journalism and local voices, we will keep telling the stories that matter most – because without our readers, we wouldn't exist.

PAID PUBLICATION - PUBLISHED TUESDAY - ONLINE 24/7

Weekly total audience figure of: **18,424***

9681 Print/Digital edition readers
3358 Weekly website page views
5385 Social followers

*SOURCE: Combination of estimated readership of print and digital editions as at 18 December 2025; Google Analytics - relevant newspaper web page views (average weekly for period 1 Jan - 31 Dec 2025) and Facebook Insights - relevant newspaper facebook page followers (as at 18 December 2025).

A choice for all ages & incomes

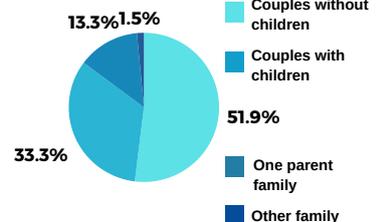
OCCUPATIONS

Labourers: 14.4%
 Professionals: 12.4%
 Community Personal Services: 10.2%
 Technicians & Trades: 13.8%
 Managers: 22.1%
 Clerical & Admin: 9.1%
 Sales Workers: 7.8%
 Machinery Operators & Drivers: 7.9%

AGE

UNDER 34 32.7%
35-49 14.7%
50-64 22.6%
65+ 30.2%

HOUSEHOLD TYPE



Please Note: This information was compiled based on our understanding of our readers and information obtained by The Gannawarra Times from the 2021 Census data in relation to the Gannawarra Region, which is covered by The Gannawarra Times. It is a snapshot of the region and SA Today expects you to rely on your own commercial judgement when using this information.

Print Advertising Deadlines

Display Advertising

BOOKING 10am Weds prior
 MATERIAL 10am Thurs prior

Classified and Trades Advertising

BOOKING DEADLINE - 12 noon Monday
sales@networkclassifieds.com.au