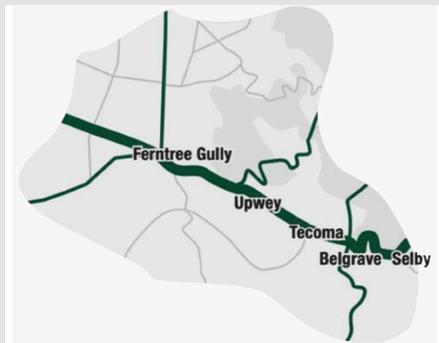


FERNTREE GULLY & BELGRAVE

Connect your business with the community

The region's most popular community newspaper the **Ferntree Gully & Belgrave Star Mail** offers local businesses the opportunity to get their message into homes with their advertising message alongside the latest unique local news, sport results, local information and special features on topics of interest to locals.



Available in the following areas:

Ferntree Gully	3156
Upwey	3158
Selby	3159
Belgrave	3160
Tecoma	3160



Dandenong Ranges residents' first choice for local news

The Ferntree Gully Belgrave Star Mail is your trusted local newspaper, proudly serving the communities of Ferntree Gully, Upwey, Tecoma, and Belgrave. Nestled at the foothills of the stunning Dandenong Ranges,

This region is home to a thriving residential base, a strong commercial hub, and a vibrant community spirit. Ferntree Gully's bustling town centre and Belgrave's extensive amenities—including a supermarket, cinema, and boutique shopping strip—make this area a well-served and family-friendly destination.

From local businesses to scenic attractions, the region offers a unique blend of convenience and natural beauty.

We bring residents closer to their community by reporting on the latest local news, events, and stories that matter. Whether it's updates on community projects, local festivals, or business highlights, we keep you informed and connected.

Stay engaged with your neighborhood through the Ferntree Gully Belgrave Star Mail—your go-to source for all things local.

FREE PUBLICATION - PUBLISHED TUESDAY AND ONLINE 24/7

Weekly total audience figure of: **29,006***

8727 Print/Digital edition readers

12,894 Weekly website page views

7385 Social followers

*SOURCE: Combination of estimated readership of print and digital editions as at 18 December 2025; Google Analytics - relevant newspaper web page views (average weekly for period 1 Jan - 31 Dec 2025) and Facebook Insights - relevant newspaper facebook page followers (as at 18 December 2025).

A choice for all ages & incomes

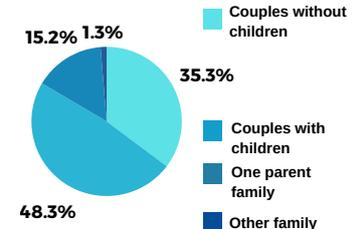
OCCUPATIONS

Labourers: 7.7%
 Professionals: 25%
 Community Personal Services: 10.1%
 Technicians & Trades: 13.5%
 Managers: 12.8%
 Clerical & Admin: 14.4%
 Sales Workers: 9.3%
 Machinery Operators & Drivers: 5.3%

AGE

UNDER 34 40.7%
35-49 20.6%
50-64 18.9%
65+ 19.9%

HOUSEHOLD TYPE



Please Note: This information was compiled based on our understanding of our readers and information obtained by the **Ferntree Gully & Belgrave Star Mail** from the 2021 Census data in relation to the ferntree Gully Region, which is covered by the **Ferntree Gully & Belgrave Star Mail**. It is a snapshot of the region and Star News Group expects you to rely on your own commercial judgement when using this information.

Print Advertising Deadlines

Display Advertising

Booking Deadline: 5pm Wednesday prior

Classified and Trades Advertising

Trades: 4pm Thursday
 General: 4pm Friday

