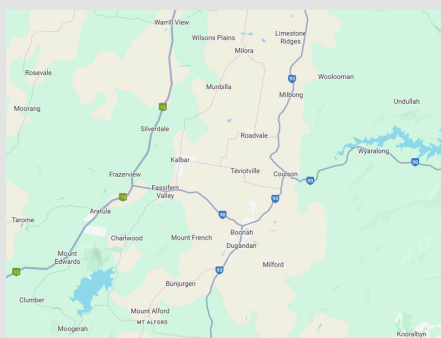


# BOONAH

Connect your business with the community

The region's most popular community newspaper **The Fassifern Guardian** offers local businesses the opportunity to get their advertising message into homes alongside the latest unique local news, sport results, local information and special features on topics of interest to locals.



Covering the following areas :

- Boonah
- Rosevale
- Warrill View
- Aratula
- Beaudesert
- Harrisville
- Kalbar
- Moogerah Dam
- Mt Alford
- Peak Crossing
- Roadvale
- Warnll View
- Yamanto



## Boonah's first choice for local news

**The Fassifern Guardian** stands as a proud and enduring voice for the Boonah community, delivering reliable, locally focused journalism every Thursday.

Each weekly edition reflects the unique character of the Fassifern Valley, where a strong rural economy thrives alongside innovative light industries drawn to the region's close proximity to Brisbane and the Gold Coast.

The paper showcases how the area offers the best of both worlds—convenience to major centres and the benefits of a relaxed rural lifestyle.

Tourism is an increasingly important part of the Shire's identity, and the Guardian plays a key role in highlighting its many natural attractions.

From the tranquil waters of Lake Maroon and Moogerah to the breathtaking bushwalking and sightseeing opportunities within the World Heritage-listed national parks along the Great Dividing Range, the region's beauty is front and centre.

Having served the community since Federation, **The Fassifern Guardian** continues to champion local issues, celebrate achievements and keep residents informed and connected.

**PAID PUBLICATION - PUBLISHED WEDNESDAYS AND ONLINE**

Weekly total audience figure of:

# 17,948\*

**8406** Print/Digital edition readers  
**641** Weekly website page views  
**8901** Social followers

SOURCE: Combination of estimated readership of print and digital editions as at 18 December 2025; Google Analytics - relevant newspaper web page views (average weekly for period 18 Nov - 19 Dec 2025) and Facebook Insights - relevant newspaper facebook page followers (as at 18 December 2025).

## A choice for all ages & incomes

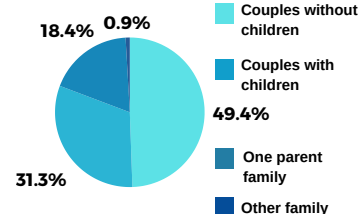
### OCCUPATIONS

Labourers: 21%  
Professionals: 15.6%  
Community Personal Services: 13%  
Technicians & Trades: 12.2%  
Managers: 9.7%  
Clerical & Admin: 10%  
Sales Workers: 8.4%  
Machinery Operators: 7.35%

### AGE

**UNDER 34** 34.7%  
**35-49** 14.6%  
**50-64** 18.7%  
**65+** 31.9%

### HOUSEHOLD TYPE



**Please Note:** This information was compiled based on our understanding of our readers and information obtained by **The Fassifern Guardian** from the 2021 Census data in relation to the Boonah region. It is a snapshot of the region and **The Fassifern Guardian** expects you to rely on your own commercial judgement when using this information.

## Print Advertising Deadlines

### Display Advertising

Booking Deadline: Thursday 3pm  
Material Deadline: Thursday 3pm

### Classified and Trades Advertising

Deadline: Monday 9.30am  
Material Deadline: Monday 10.30am

