

ENDEAVOUR HILLS HALLAM & DOVETON

Connect your business with the community



The region's most popular community newspaper the **Endeavour Hills Hallam & Doveton Star Journal** offers local businesses the opportunity to get their message into homes with their advertising message alongside the latest unique local news, sport results, local information and special features on topics of interest to locals.



Endeavour Hills residents' first choice for local news

The Star Journal covers Endeavour Hills, Hallam and Doveton. In partnership with its sister publications the Berwick Star News and Cranbourne Star News, The Endeavour Hills Hallam & Doveton Star Journal provides coverage of the City of Casey.

The Star Journal serves a community in the heart of one of the fastest growing urban corridors in Australia.

The region's population is tipped to match that of Canberra in the next 20 years with more than 50 households established each week in this vibrant section of Victoria's mortgage belt.

With easy access to Melbourne, areas such as Endeavour Hills and Hallam have long proven to be popular family locations with established schools, sporting clubs and community facilities creating a perfect place to live.

FREE PUBLICATION - PUBLISHED TUESDAY AND ONLINE 24/7

Weekly total audience figure of: **26,033***

10,671 Print/Digital edition readers
8955 Weekly website page views
6407 Social followers

*SOURCE: Combination of estimated readership of print and digital editions as at 18 December 2025; Google Analytics - relevant newspaper web page views (average weekly for period 1 Jan - 31 Dec 2025) and Facebook Insights - relevant newspaper facebook page followers (as at 18 December 2025).

A choice for all ages & incomes

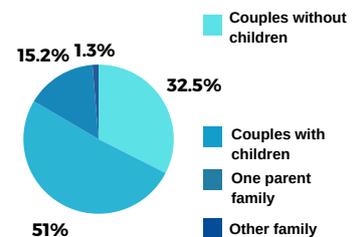
OCCUPATIONS

Labourers: 9.9%
 Professionals: 19.9%
 Community Personal Services: 8.4%
 Technicians & Trades: 15.1%
 Managers: 10.4%
 Clerical & Admin: 14.4%
 Sales Workers: 9.2%
 Machinery Operators & Drivers: 8.4%

AGE

UNDER 34 43.1%
35-49 19.8%
50-64 20%
65+ 17%%

HOUSEHOLD TYPE



Please Note: This information was compiled based on our understanding of our readers and information obtained by the Endeavour Hills Star Journal from the 2021 Census data in relation to the City of Casey, part of which is covered by the Endeavour Hills Star Journal. It is a snapshot of the region and Star News Group expects you to rely on your own commercial judgement when using this information.

Print Advertising Deadlines

Display Advertising

Booking Deadline: 5pm Wednesday prior
 Material Deadline: 5pm Wednesday Prior

Classified and Trades Advertising

Trades: 10am Friday
 General: 3.30pm Friday

Available in the following suburbs:

Endeavour Hills **3802**
 Hallam **3803**
 Doveton **3177**