



CRANBOURNE

Connect your **business** with the **community**



The region's most popular community newspaper the **Cranbourne Star News** offers local businesses the opportunity to get their message into homes with their advertising message alongside the latest unique local news, sport results, local information and special features on topics of interest to locals.

Cranbourne's first choice for local news

Star News Group has a strong connection with the City of Casey twins of Cranbourne, Hampton Park and the City's coastal towns.

First settled in 1836, the region has strong agricultural roots. Cranbourne is characterised by rapidly growing residential developments and the modern Cranbourne Shopping Centre, however it is perhaps best known for Cranbourne Racecourse and as the home of the Cranbourne Cup.

The City of Casey is located in one of the fastest growing corridors in Australia, with more than 50 new households established each week in this vibrant section of Victoria.

Many new neighbourhood shopping centres have been built in recent years catering for community needs for this rapidly expanding community.

FREE PUBLICATION - PUBLISHED THURSDAY AND ONLINE 24/7

Weekly total audience figure of:

76,288*

34,910 Print/Digital edition readers

32,958 Weekly website page views

8293 Social followers

*SOURCE: Combination of estimated readership of print and digital editions as at 18 December 2025; Google Analytics - relevant newspaper web page views (average weekly for period 1 Jan - 31 Dec 2025) and Facebook Insights - relevant newspaper facebook page followers (as at 18 December 2025).

A choice for all ages & incomes

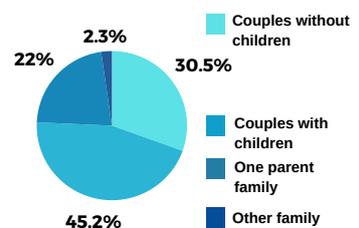
OCCUPATIONS

- Labourers: 14.7%
- Professionals: 10.9%
- Community Personal Services: 12.7%
- Technicians & Trades: 17.1%
- Managers: 8.4%
- Clerical & Admin: 12.4%
- Sales Workers: 8.4%
- Machinery Operators & Drivers: 12.9%

AGE

- UNDER 34** 49.8%
- 35-49** 20.5%
- 50-64** 17.4%
- 65+** 12.4%

HOUSEHOLD TYPE



Please Note: This information was compiled based on our understanding of our readers and information obtained by the **Cranbourne Star News** from the 2021 Census data in relation to the Casey Region, covered by the **Cranbourne Star News**. It is a snapshot of the region and Star News Group expects you to rely on your own commercial judgement when using this information.

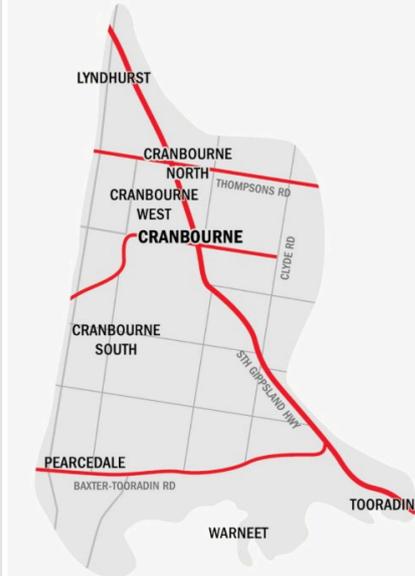
Print Advertising Deadlines

Display Advertising

Booking Deadline: 5pm Friday prior
Material Deadline: 5pm Friday prior

Classified and Trades Advertising

Trades: 5pm Tuesday
General: 11am Wednesday



Available in the following suburbs:

Cranbourne	3977
Blind Bight	3980
Cannons Creek	3977
Clyde	3978
Devon Meadows	3978
Hampton Park	3976
Pearcedale	3912
Tooradin	3980
Warneet	3980
Junction Village	3977
Lynbrook	3975