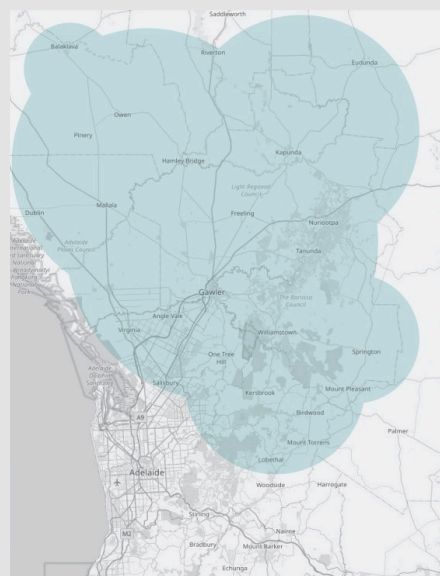


## GAWLER REGION

Connect your **business** with the **community**

The region's most popular community newspaper **The Bunyip** offers local businesses the opportunity to get their message into homes with their advertising message alongside the latest unique local news, sport results and local information.



### Covering the following towns:

- ANDREWS FARM
- ANGASTON
- ANGLE VALE
- BALAKLAVA
- BLAKEVIEW
- BIRDWOOD
- COCKATOO VALLEY
- CRAIGMORE
- DAVOREN PARK
- DUBLIN
- ELIZABETH
- EUDUNDA
- EVANSTON
- FREELING
- GAWLER
- GOLDEN GROVE
- HAMLEY BRIDGE
- HEWETT
- HILLBANK
- KAPUNDA
- KERSBROOK
- LYNDOCH
- MALLALA
- MAWSON LAKES
- MUNNO PARA
- NURIOOTPA
- ONE TREE HILL
- PARALOWIE
- ROSEWORTHY
- SALISBURY
- SALISBURY DOWNS
- SALISBURY NORTH
- SMITHFIELD
- SPRINGTON
- TANUNDA
- TARLEE
- TEA TREE PLAZA
- VIRGINIA
- WAIKERIE
- WASLEYS
- WILLASTON
- WILLIAMSTOWN

## The Gawler regions first choice for local news since 1863

The Bunyip, based in Gawler on the northern fringe of metropolitan Adelaide, is growing rapidly as the district experiences a massive population and housing boom.

Favoured by city commuters, Gawler boasts "the best of town and country".

The Gawler region retains its country feel, with a wide spread farming community and is the gateway town to the famous Barossa Valley wine region - also experiencing huge growth.

There is an urban feel to the town, but Gawler remains a major regional commercial centre with large shopping centres throughout the district and an extensive educational system.

A focus on equine-related pursuits - including thoroughbred racing, harness racing and leisure-based activities on local hobby farms - complements the many sporting clubs.

### PAID PUBLICATION - PUBLISHED WEDNESDAY AND ONLINE 24/7

Weekly total audience figure of: **40,082\***

**16,310** Print/Digital edition readers  
**3926** Weekly website page views  
**19,846** Social followers

**\*\*SOURCE:** Combination of estimated readership of print and digital editions as at 18 December 2025; Google Analytics - relevant newspaper web page views (average weekly for period 1 Jan - 31 Dec 2025) and Facebook Insights - relevant newspaper facebook page followers (as at 18 December 2025).

### A choice for all ages & incomes

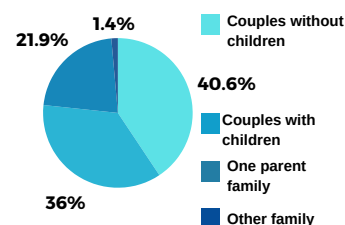
#### OCCUPATIONS

Labourers: 11%  
 Professionals: 16%  
 Community Personal Services: 14%  
 Technicians & Trades: 15.6%  
 Managers: 10.5%  
 Clerical & Admin: 13.4%  
 Sales Workers: 9.4%  
 Machinery Operators & Drivers: 8%

#### AGE

**UNDER 34** 41.8%  
**35-49** 17.1%  
**50-64** 19.8%  
**65+** 21.5%

#### HOUSEHOLD TYPE



**Please Note:** This information was compiled based on our understanding of our readers and information obtained by SA Today from the 2021 Census data in relation to the Gawler region, covered by **The Bunyip Press**. It is a snapshot of the region and **SA Today** expects you to rely on your own commercial judgement when using this information.

### Print Advertising Deadlines

#### Display Advertising

Booking Deadline: Friday 3pm  
 Material Deadline: Friday 5pm

#### Classified and Trades Advertising

Display Advert Deadline: Friday 5pm  
 Business Directory: Friday 5pm

