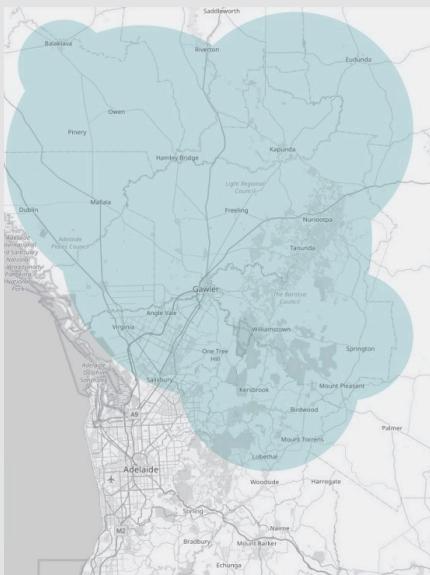




Connect your business with the community

The region's most popular community newspaper **The Bunyip** offers local businesses the opportunity to get their message into homes with their advertising message alongside the latest unique local news, sport results and local information.



Covering the following towns :

- ANDREWS FARM
- ANGASTON
- ANGLE VALE
- BALAKLAVA
- BLAKEVIEW
- BIRDWOOD
- COCKATOOS VALLEY
- CRAIGMORE
- DAVOREN PARK
- DUBLIN
- ELIZABETH
- EUDUNDA
- EVANSTON
- FREELING
- GAWLER
- GOLDEN GROVE
- HAMLEY BRIDGE
- HEWETT
- HILLBANK
- KAPUNDA
- KERSBROOK
- LYNDOTH
- MALLALA
- MAWSON LAKES
- MUNNO PARA
- NURIOOTPA
- ONE TREE HILL
- PARALOWIE
- ROSEWORTHY
- SALISBURY
- SALISBURY DOWNS
- SALISBURY NORTH
- SMITHFIELD
- SPRINTON
- TANUNDA
- TARLEE
- TEA TREE PLAZA
- VIRGINIA
- WAIKERIE
- WASLEYS
- WILLASTON
- WILLIAMSTOWN

The Gawler regions first choice for local news since 1863

The Bunyip, based in Gawler on the northern fringe of metropolitan Adelaide, is growing rapidly as the district experiences a massive population and housing boom.

Favoured by city commuters, Gawler boasts "the best of town and country".

The Gawler region retains its country feel, with a wide spread farming community and is the gateway town to the famous Barossa Valley wine region - also experiencing huge growth.

There is an urban feel to the town, but Gawler remains a major regional commercial centre with large shopping centres throughout the district and an extensive educational system.

A focus on equine-related pursuits - including thoroughbred racing, harness racing and leisure-based activities on local hobby farms - complements the many sporting clubs.

PAID PUBLICATION - PUBLISHED WEDNESDAY AND ONLINE 24/7

Weekly total audience figure of:

40,082*

16,310 Print/Digital edition readers
3926 Weekly website page views
19,846 Social followers

****SOURCE:** Combination of estimated readership of print and digital editions as at 18 December 2025; Google Analytics - relevant newspaper web page views (average weekly for period 1 Jan - 31 Dec 2025) and Facebook Insights - relevant newspaper facebook page followers (as at 18 December 2025).

A choice for all ages & incomes

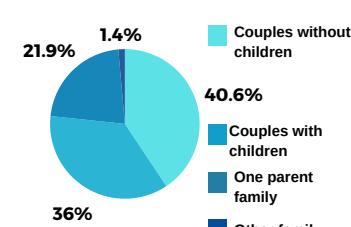
OCCUPATIONS

- Labourers: 11%
- Professionals: 16%
- Community Personal Services: 14%
- Technicians & Trades: 15.6%
- Managers: 10.5%
- Clerical & Admin: 13.4%
- Sales Workers: 9.4%
- Machinery Operators & Drivers: 8%

AGE

- | | |
|-----------------|-------|
| UNDER 34 | 41.8% |
| 35-49 | 17.1% |
| 50-64 | 19.8% |
| 65+ | 21.5% |

HOUSEHOLD TYPE



Please Note: This information was compiled based on our understanding of our readers and information obtained by SA Today from the 2021 Census data in relation to the Gawler region, covered by **The Bunyip Press**. It is a snapshot of the region and **SA Today** expects you to rely on your own commercial judgement when using this information.

Print Advertising Deadlines

Display Advertising

Booking Deadline: Friday 3pm
 Material Deadline: Friday 5pm

Classified and Trades Advertising

Display Advert Deadline: Friday 5pm
 Business Directory: Friday 5pm

