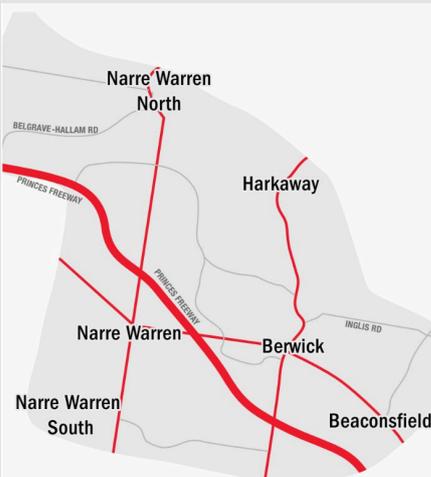


# BERWICK



## Connect your business with the community

The region's most popular community newspaper **the Berwick Star News** offers local businesses the opportunity to get their message into homes with their advertising message alongside the latest unique local news, sport results, local information and special features on topics of interest to locals.



### Available in the following suburbs:

- Beaconsfield 3807
- Beaconsfield Upper 3808
- Berwick / Harkaway 3806
- Cardinia 3978
- Doveton 3177
- Hampton Park 3976
- Narre Warren North 3804
- Narre Warren / Fountain Gate 3805



## City of Casey's first choice for local news

With easy access to Melbourne, areas such as Berwick and Beaconsfield have long proven to be popular family locations with an established high street, schools, sporting clubs and community facilities creating a perfect place to live.

The completion of Bunjil Place has created a new regional centre for the arts.

Star News Group has a strong connection with Berwick, Beaconsfield & Narre Warren through the Berwick Star News. In partnership with its sister publications the Star Journal, Cranbourne Star News and the Berwick Star News provides coverage of the City of Casey.

We provide business with cost effective multi-channel advertising options to reach their target markets using a variety of channels by bundling print and digital packages to suit their needs.

## FREE PUBLICATION - PUBLISHED THURSDAY AND ONLINE 24/7

Weekly total audience figure of:

**57,163\***

36,118 Print/Digital edition readers

17,871 Weekly website page views

3174 Social followers

\*SOURCE: Combination of estimated readership of print and digital editions as at 18 December 2025; Google Analytics - relevant newspaper web page views (average weekly for period 1 Jan - 31 Dec 2025) and Facebook Insights - relevant newspaper facebook page followers (as at 18 December 2025).

### A choice for all ages & incomes

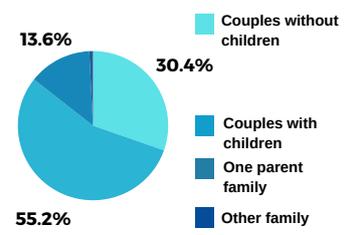
#### OCCUPATIONS

- Labourers: 7.5%
- Professionals: 23.5%
- Community Personal Services: 10.6%
- Technicians & Trades: 13.6%
- Managers: 13.8%
- Clerical & Admin: 14.2%
- Sales Workers: 9.6%
- Machinery Operators & Drivers: 5.5%

#### AGE

- UNDER 34 44.9%
- 35-49 22.7%
- 50-64 18.2%
- 65+ 14.2%

#### HOUSEHOLD TYPE



Please Note: This information was compiled based on our understanding of our readers and information obtained by the Berwick Star News from the 2021 Census data in relation to the Casey Region, covered by the Berwick Star News. It is a snapshot of the region and Star News Group expects you to rely on your own commercial judgement when using this information.

### Print Advertising Deadlines

#### Display Advertising

Booking Deadline: 5pm Friday prior  
Material Deadline: 5pm Friday prior

#### Classified and Trades Advertising

Trades: 5pm Tuesday  
General: 11am Wednesday