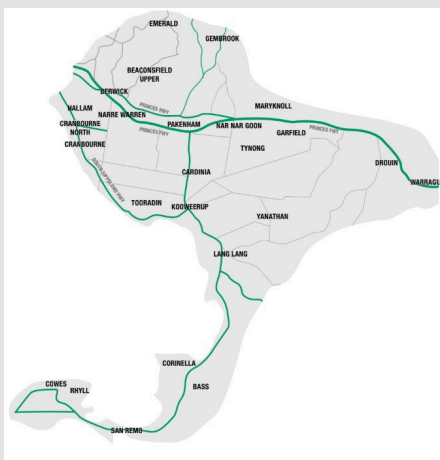


PAKENHAM & BERWICK

Connect your business with the community

The region's most popular community newspaper **The Berwick Pakenham Gazette** offers local businesses the opportunity to get their message into homes with their advertising message alongside the latest unique local news, sport results, local information and special features on topics of interest to locals.



Available in the following suburbs:

Avonsleigh 3782	Garfield 3814
Bass 3991	Gembrook 3783
Bayles 3981	Hampton Park 3976
Beaconsfield	Harkaway 3806
Upper/Beaconsfield 3807	Koo Wee Rup 3981
Berwick 3806	Lang Lang 3984
Bunyip 3815	Longwarry 3816
Cannons Creek 3977	Nar Nar Goon 3812
Clematis 3782	Narre Warren 3805
Clyde 3978	Neerim 3831
Cockatoo 3781	Officer 3809
Cora Lynn 3814	Pakenham 3810
Cranbourne 3977	Pearcedale 3912
Dandenong 3175	San Remo 3925
Devon Meadows 3977	Tooradin 3980
Doveton 3177	Tynong 3813
Drouin 3818	Warneet 3980
Emerald 3782	Warragul 3820

Pakenham & Berwick's first choice for local news

As the towns of Pakenham, Berwick, and Officer bridge the urban-rural divide between Melbourne's metropolitan area to the west and Gippsland to the east, The Berwick Pakenham Gazette has been the trusted voice and connection for this rapidly growing community for over a century. Since 1909, the Gazette has proudly reported on local news, community events, and sport, while acting as a platform for the stories and issues that matter most to residents.

Star News Group connects with this vibrant region through our weekly Berwick Pakenham Gazette publication, the Pakenham Gazette/Star community website, the highly engaged Pakenham Berwick Gazette Facebook page, and the delivery of advertising materials directly to homes via newspaper inserts.

For local businesses, we offer cost-effective, multi-channel advertising options, bundling print and online packages tailored to suit their goals. Whether it's news, sport, or business promotion, The Gazette continues to be the glue that binds this unique and growing community.

PAID PUBLICATION - PUBLISHED WEDNESDAY AND ONLINE 24/7

Weekly total audience figure of:

64,480*

20,490 Print/Digital edition readers

14,500 Weekly website page views

29,490 Social followers

*SOURCE: Combination of estimated readership of print and digital editions as at 18 December 2025; Google Analytics - relevant newspaper web page views (average weekly for period 1 Jan - 31 Dec 2025) and Facebook Insights - relevant newspaper facebook page followers (as at 18 December 2025).

A choice for all ages & incomes

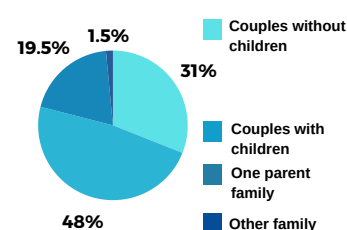
OCCUPATIONS

Labourers: 12%
Professionals: 15%
Community Personal Services: 12.9%
Technicians & Trades: 16.5%
Managers: 9.7%
Clerical & Admin: 12.4%
Sales Workers: 9.4%
Machinery Operators & Drivers: 10%

AGE

UNDER 34	53.5%
35-49	21.5%
50-64	13.2%
65+	11.9%

HOUSEHOLD TYPE



Please Note: This information was compiled based on our understanding of our readers and information obtained by The Gazette from the 2021 Census data in relation to the Casey & Cardinia Regions, covered by The Gazette. It is a snapshot of the region and Star News Group expects you to rely on your own commercial judgement when using this information.

Print Advertising Deadlines

Display Advertising

Booking Deadline: 5pm Friday prior
Material Deadline: 5pm Friday prior

Classified and Trades Advertising

Trades: 11am Tuesday
General: 12.45pm Tuesday