

BEAUDESERT

By Tatters:(from Brisbane, Australia - Panorama View from Mount Greville (720m)

Connect your business with the community



The region's most popular community newspaper the **Beaudesert Times** offers local businesses the opportunity to get their advertising message into homes alongside the latest unique local news, sport results, local information and special features on topics of interest to locals.



Covering the following areas :

- Aratula
- Beaudesert
- Beenleigh
- Boonah
- Boronia Heights
- Browns Plains
- Buscan Park
- Canungra
- Chambers Flat
- Edens Landing
- Flagstone
- Gleneagle
- Greenbank
- Holmview
- Jimboomba
- Kalbar
- Kooralbyn
- Logan Village
- Maclean
- Mt Warren Park
- Mundoolun Estate
- Munrunben Woods
- New Beith
- North Maclean
- North Tamborine
- Ormeau
- Park Ridge
- Rathdowney
- Spring Mountain
- Regents Park
- Ridge
- Tamborine
- Tamrookum
- Teviot
- Waterford

Postcodes in the distribution area

4287, 4309, 4275, 4270, 4272, 4310, 4280, 4133, 4208, 4285, 4124, 4118, 4207, 4211, 4350, 4344, 4275, 4125, 4133, 4300, 4207

Beaudesert's choice for local news

The **Beaudesert Times** is a paid regional weekly newspapers of record for the Scenic Rim area and the south west semi-rural area of Logan City.

News content is driven by a hyper local approach which delivers engaged readers wanting to know the what, when, why and how.

Combined our print and online audience provide local and national advertisers the perfect environment to connect each week.

Circulation covers a diverse mix of demographics in an area that continues to grow with major commercial and residential developments currently underway or in planning.

PAID PUBLICATION - PUBLISHED THURSDAYS AND ONLINE 24/7

Weekly total audience figure of: **28,272***

7744 Print/Digital edition readers

4433 Weekly website page views

16,095 Social followers

*SOURCE: Combination of estimated readership of print and digital editions as at 18 December 2025; Google Analytics - relevant newspaper web page views (average weekly for period 1 Jan - 31 Dec 2025) and Facebook Insights - relevant newspaper facebook page followers (as at 18 December 2025).

A choice for all ages & incomes

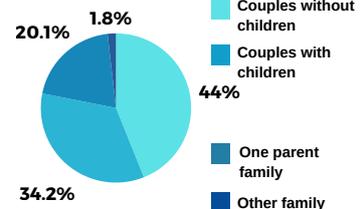
OCCUPATIONS

Labourers: 15%
 Professionals: 10.8%
 Community Personal Services: 11.9%
 Technicians & Trades: 15.7%
 Managers: 13.5%
 Clerical & Admin: 11.9%
 Sales workers: 8.4%
 Machinery Operators: 10.3%

AGE

UNDER 34 38.3%
35-49 18.1%
50-64 20.9%
65+ 22.7%

HOUSEHOLD TYPE



Please Note: This information was compiled based on our understanding of our readers and information obtained by Beaudesert Times & Jimboomba Today from the 2021 Census data in relation to the Beaudesert region covered by The Beaudesert Times & Jimboomba Today. It is a snapshot of the region and Beaudesert Times & Jimboomba Today expects you to rely on your own commercial judgement when using this information.

Print Advertising Deadlines

Display Advertising

Booking Deadline: Friday 12 noon
 Material Deadline: Friday 12 noon

Classified and Trades Advertising

Deadline: Tuesday 11am
 Material Deadline: Tuesday 11am