

# SUNRAYSIA REGION

## Connect your **business** with the **community**



The **Sunraysia Daily** is the region's top regional newspaper, trusted for local news, sport, and features. It's the ideal way for businesses to reach local homes, placing your ad alongside the stories locals care about most. Get your message seen, connect with your audience, and make an impact where it matters.



**Available in the following areas:**

- Colignan
- Curlwaa
- Dareton
- Buronga
- Euston
- Gol Gol
- Irymple
- Merbein
- Mildura
- Monak
- Ouyen
- Red Cliffs
- Robinvale
- Swan Hill
- Trentham Cliffs
- Wentworth
- Werrimull



## Keeping the Region Informed Since 1920

The Sunraysia Daily has proudly served the Sunraysia region since 1920, delivering trusted, independent local journalism for over a century. Published three days a week, the newspaper remains a vital source of information, focusing on the stories that matter most to the community.

With a strong emphasis on local news, sport, and issues impacting the farming and horticultural sectors, Sunraysia Daily plays an essential role in connecting readers across both sides of the Murray.

From sporting triumphs and council updates to the challenges and successes of the region's agricultural industries, it continues to reflect the heart of life in Sunraysia. Recognised for its journalistic excellence and deep community ties, the paper remains committed to covering the evolving needs and interests of the region it proudly serves.

In a fast-changing media landscape, Sunraysia Daily is a trusted voice for locals – yesterday, today, and into the future.

PAID PUBLICATION - PUBLISHED TUESDAY, FRIDAY &amp; SATURDAY - ONLINE 24/7

Weekly total  
audience figure of:

44,112\*

**21.672** Print Edition readers weekly

**22.440** Digital Edition Readers weekly

**SOURCE\*** Combination of estimated readership of print and digital editions across all 3 editions as at 10 August 2025

## A choice for all ages & incomes

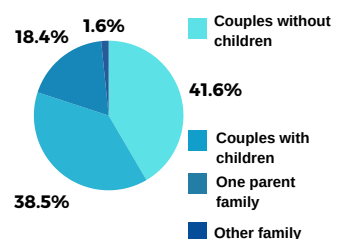
## OCCUPATIONS

**Labourers: 14.5%**  
**Professionals: 16.4%**  
**Community Personal Services: 12.1%**  
**Technicians & Trades: 13.4%**  
**Managers: 14.3%**  
**Clerical & Admin: 10.4%**  
**Sales Workers: 9.4%**  
**Machinery Operators & Drivers: 7%**

## AGE

<b>UNDER 34</b>	43.3%
<b>35-49</b>	17.8%
<b>50-64</b>	19.3%
<b>65+</b>	19.7%

## HOUSEHOLD TYPE



**Please Note:** This information was compiled based on our understanding of our readers and information obtained by **The Sunraysia Daily** from the 2021 Census data in relation to the Mildura Region, which is covered by **The Sunraysia Daily**. It is a snapshot of the region and SA Today expects you to rely on your own commercial judgement when using this information.

## Print Advertising Deadlines

## Display Advertising

Tues edition	Fri edition	Sat edition
BOOKING 11am Thurs prior	BOOKING 10am Mon prior	BOOKING 10am Tues prior
MATERIAL 11am Fri prior	MATERIAL 10am Tues prior	MATERIAL 11am Weds prior

## Classified and Trades Advertising

<b>Tues edition</b>	<b>Fri edition</b>	<b>Sat edition</b>
BOOKING 11.30pm Monday	BOOKING 1.30pm Thursday	BOOKING 10am 1pm Friday