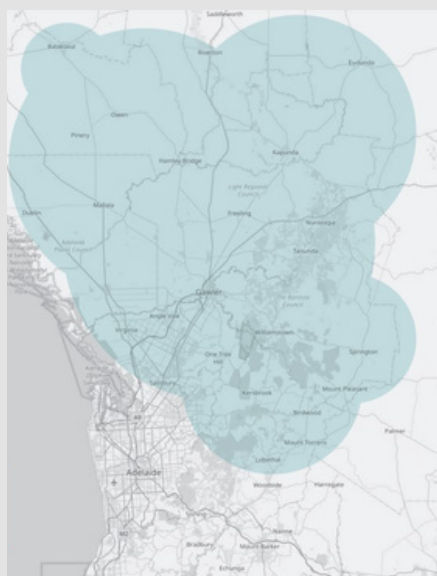


## GAWLER REGION

Connect your business with the community

The region's most popular community newspaper **The Bunyip** offers local businesses the opportunity to get their message into homes with their advertising message alongside the latest unique local news, sport results and local information.



### Covering the following towns:

- ANDREWS FARM
- ANGASTON
- ANGLE VALE
- BALAKLAVA
- BLAKEVIEW
- BIRDWOOD
- COCKATOO VALLEY
- CRAIGMORE
- DAVOREN PARK
- DUBLIN
- ELIZABETH
- EUDUNDA
- EVANSTON
- FREELING
- GAWLER
- GOLDEN GROVE
- HAMLEY BRIDGE
- HEWETT
- HILLBANK
- KAPUNDA
- KERSBROOK
- LYNDOCH
- MALLALA
- MAWSON LAKES
- MUNNO PARA
- NURIOOTPA
- ONE TREE HILL
- PARALOWIE
- ROSEWORTHY
- SALISBURY
- SALISBURY DOWNS
- SALISBURY NORTH
- SMITHFIELD
- SPRINTON
- TANUNDA
- TARLEE
- TEA TREE PLAZA
- VIRGINIA
- WAIKERIE
- WASLEYS
- WILLASTON
- WILLIAMSTOWN

## The Gawler regions first choice for local news since 1863

The Bunyip, based in Gawler on the northern fringe of metropolitan Adelaide, is growing rapidly as the district experiences a massive population and housing boom.

Favoured by city commuters, Gawler boasts "the best of town and country".

The Gawler region retains its country feel, with a wide spread farming community and is the gateway town to the famous Barossa Valley wine region - also experiencing huge growth.

There is an urban feel to the town, but Gawler remains a major regional commercial centre with large shopping centres throughout the district and an extensive educational system.

A focus on equine-related pursuits - including thoroughbred racing, harness racing and leisure-based activities on local hobby farms - complements the many sporting clubs.

**PAID PUBLICATION - PUBLISHED WEDNESDAY AND ONLINE 24/7**

# Audience 22,000\*

SOURCE\* Publishers estimate November 2024

### A choice for all ages & incomes

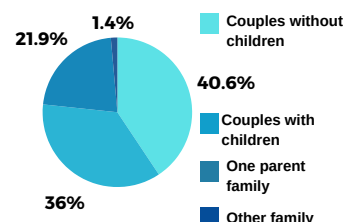
#### OCCUPATIONS

Labourers: 11%  
 Professionals: 16%  
 Community Personal Services: 14%  
 Technicians & Trades: 15.6%  
 Managers: 10.5%  
 Clerical & Admin: 13.4%  
 Sales Workers: 9.4%  
 Machinery Operators & Drivers: 8%

#### AGE

UNDER 34 41.8%  
 35-49 17.1%  
 50-64 19.8%  
 65+ 21.5%

#### HOUSEHOLD TYPE



**Please Note:** This information was compiled based on our understanding of our readers and information obtained by SA Today from the 2021 Census data in relation to the Gawler region, covered by **The Bunyip Press**. It is a snapshot of the region and **SA Today** expects you to rely on your own commercial judgement when using this information.

### Print Advertising Deadlines

#### Display Advertising

Booking Deadline: Friday 3pm  
 Material Deadline: Friday 5pm

#### Classified and Trades Advertising

Display Advert Deadline: Friday 5pm  
 Business Directory: Friday 5pm

