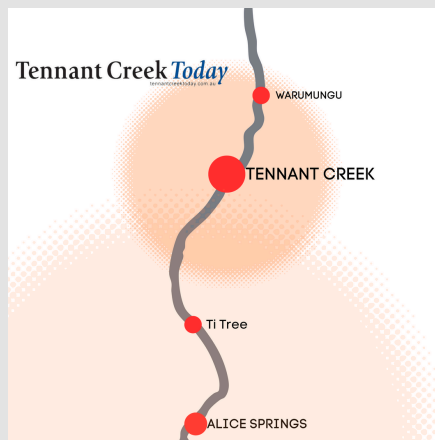


TENNANT CREEK, NT

Connect your business with the community



The region's newest community newspaper **Tennant Creek Today** offers local businesses the opportunity to get into homes with their advertising message alongside the latest unique local news, sport results, local information and special features on topics of interest to locals.



Covering the following towns:

- Tennant Creek
- Ti Tree

Postcodes in the distribution area - 0862



Central Australia's new choice for local news

Covering the Barkly region of Central Australia, **Tennant Creek Today** in conjunction with **The Centralian Today** serves a vibrant remote community.

Tennant Creek Today & The Centralian Today aim to be the heartbeat of these vibrant communities and prove there's something magical about the power of a local press, setting out to capture the essence of this important part of Australia, delivering news that truly matters.

Published by Today News Group, **Tennant Creek Today & The Centralian Today** understand the pulse of the Barkly Region of Central Australia and aims to produce objective, apolitical news with a hyper-local mantra.

In a place like Tennant Creek, where distances are vast and traditions run deep, a community newspaper holds immeasurable value. the newspapers aim is to unite neighbors, encourages local businesses, and fosters a sense of belonging. Stay connected, stay informed, with **Tennant Creek Today**.

PAID PUBLICATION - PUBLISHED THURSDAYS AND ONLINE 24/7

Combined print Ave Issue Readership & Digital Monthly Audience

2,000*

SOURCE: Publishers estimate September 2024 for TCT only. Combined **Tennant Creek Today & The Centralian Today** is 20,000

A choice for all ages & incomes

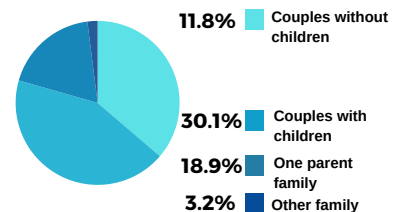
OCCUPATIONS

- Labourers: 15.2%
- Professionals: 16.5%
- Community Personal Services: 31.4%
- Technicians & Trades: 7%
- Managers: 6.6%
- Clerical & Admin: 11.8%
- Sales workers: 5.1%
- Machinery Operators: 4.1%

AGE

- UNDER 34 63.9%
- 35-54 23.1%
- 55-64 7.8%
- 65+ 5.3%

HOUSEHOLD TYPE



Please Note: This information was compiled based on our understanding of our readers and information obtained by **Tennant Creek Today** from the 2021 Census data in relation to the **Tennant Creek LGA** region, covered by **Tennant Creek Today**. It is a snapshot of the region and **Tennant Creek Today** expects you to rely on your own commercial judgement when using this information.

Print Advertising Deadlines

Display Advertising

Booking Deadline: Wednesday 12 noon
Material Deadline: Thursday 10am

Classified and Trades Advertising

Deadline: Monday 10am
Material Deadline: Monday 10am



Advertising: 0413 707 259
Classifieds: 1300 666 808



advertising@tennantcreektoday.com.au



facebook.com/tennantcreektoday



tennantcreektoday.com.au

**NORTHERN
TERRITORY**